



MEDIA - VIDEO

Event Specifications

| FRESNO CITY COLLEGE EVENT CONTACT | |
|---|--|
| For any specific event questions, please contact: | |
| NAME: | Jonathan Mathis |
| EMAIL ADDRESS: | Jonathan.mathis@fresnocitycollege.edu |
| | |

SCOPE OF CONTEST

Following all school/program safety guidelines and procedures, create a 60-second video. Find a creative and original (not a re-creation) way to showcase a movie trailer (no specific topic this year, you choose!). Video must be uploaded as an unrestricted link to YouTube.

NUMBER OF COMPETITORS

The competition is a team (up to four members), limited to 30 entries.

Fresno ROP reserves the right to modify enrollment due to limited spaces available.

RULES AND PROCEDURES

1. Following all school/program safety guidelines and procedures, create a 60-second video. Find a creative and original (not a re-creation) way to showcase a movie trailer. Your finished 60-second video must include a spoken **and** visual tag-line that promotes your movie. This can be in the form of a voiceover, or a line of dialogue spoken by an actor.
2. Talent and voiceovers within entry are not restricted to students only.
3. Copyrighted music not allowed.
4. Export settings for Premiere
Pro: Format – H.264;
Bitrate – VBR, 2 pass;
Target Bitrate (Mbps) - 14;
Render at Maximum Depth;
Use Maximum Render Quality
5. All entries must include “Presentation Notes” with a link to the unrestricted video on YouTube (see page 2). The notes must also describe the intent of the entry and have a brief description of the method/processes used in creating the video.
6. All entries, with accompanying presentation notes and student/school information, must be in the Fresno ROP/CTE office by March 27, 2026 at 4:00pm. You can email the entry to jfranz@fcoe.org or drop off at:
Fresno ROP/CTE
ATTN: Career Skills Challenge

1318 E. Shaw Ave., Suite 420
Fresno, CA 93710

JUDGING CRITERIA

- Creativity, Originality, Impact
- Telling a coherent/cohesive story
- Execution
- Technical Quality

EQUIPMENT AND MATERIALS

1. Supplied by the contestant:
 - a. Presentation notes (including unrestricted YouTube link)
2. Supplied by the Career Skills Challenge:
 - a. Projector, computer



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Presentation Notes

Student Name(s):

School:

Film Title:

YouTube link to unrestricted Video: **required to be entered into this event**

Please explain the intent of your entry; what were you hoping to convey? Additionally, in a second paragraph please explain the process involved in creating your entry.

CAREER SKILLS CHALLENGE

SCORE SHEET

MEDIA – VIDEO

Contestant Number _____ Title _____

| Evaluated | Scoring 1 (lowest) - 5 (highest) |
|--|--|
| Creativity, Originality and Impact | 1 2 3 4 5 |
| Execution of Production <ul style="list-style-type: none">• Theme of production• Directions followed (intended audience, format, presentation notes) | 1 2 3 4 5 |
| Technical Quality <ul style="list-style-type: none">• Image clarity and sound quality• Voice over appropriate to audience/message (clear speech, tone, volume) | 1 2 3 4 5 |
| Total Points | |

Judge's Comments:
